



Largest social media campaign in speedskating history

#itsyourstep #speedskatingchallenge #kriterium #grossgerau

In the context of our 40. International Speedskating Kriterium we launch the largest social media campaign ever seen for our sport.

THIS IS HOW IT WORKS

Be part of it by posting a picture of yourself doing a finishing step on our social media platforms. It does not matter if you take a picture with or without skates, in a sports or business outfit – just be yourself!

Please use the Hashtags **#itsyourstep #speedskatingchallenge #kriterium** so we can identify you. Please check that your post is public that it can be found and shown in our gallery. Please also let us take part in the story behind the picture and your enthusiasm for the sport. Share your passion for speedskating with the community.

STICKING AT IT PAYS OFF!

In the course of our challenge we will have several milestone-tasks such as finishing step-pictures from national team skaters or American speed skaters. Therefore use your network to spread the tasks and activities around the globe.

Let us show the world how strong the speedskating community is! The more people take part around the world the more attention our sport will receive. So let's go and be a part of it.

Everyone can participate – no exceptions!

MORE TO THE CAMPAIGN

We accompany the activities on our social media pages:



Facebook: speedskatergg



Instagram: speedskaterkriterium



Twitter: speedskater_gg

You can also send in your picture without social networks: itsyourstep@circle8.de



27. – 29. APRIL 2018 GROSS-GERAU

INTERNATIONALES SPEEDSKATING KRITERIUM ... be part of it!

powered by **POWERSLIDE**

We collect all posts on our landing www.speedskater-kriterium.de/itsyourstep and inform you about the current activities and challenges that can be accomplished within the scope of the campaign.

We are counting on you and prepared many cool activities within scope of the 40. International Speedskating Kriterium for you!

POST YOUR PICTURE NOW

#itsyourstep #speedskatingchallenge #kriterium #grossgerau


←

Teilen auf

Teilen

Ja, ich bin dabei! Groß-Gerau Kriterium 2018!
Zeige mit deinem Zielschritt Foto, dass auch du dabei bist!

Yes I will take part at the 2018 speedskating Kriterium in Groß-Gerau!
Share your favorite hook picture to show everyone you'll be there too!



#speedskating
#itsyourstep
#speedskatingchallenge
#kriterium
#grossgerau
#speedskatingkriterium2018
#40thanniversary #bepartofit
#splitchallenge #hookchallenge
#großgerau #welovetoskate
#speedskatingatitsbest #excitement

📍

Skate-Park Groß-Gerau

Am Hallenbad, Groß-Gerau

×

Personen markieren

Teilen auf

Facebook ☐

Oliver Lohr

Gerade eben · 🌐

Ob Sommer oder Winter, Engagement für Speedskating macht immer Spaß. Für mich machen die Fahrtechnik und Geschwindigkeit die Faszination an unserer Sportart aus.

Erlebt es auch live! Alle Infos gibt es hier: www.speedskater-kriterium.de

Whether summer or winter, commitment to speed skating is always fun. For me, skating technique and speed are the core of our sport and the reasons for its fascination.

Be part of it and experience it live! All information is available here: www.speedskater-kriterium.de

#itsyourstep #speedskatingchallenge #kriterium #ehrenamt #bepartofit
#speedskating #inlinespeedskating #grossgerau #kriterium2018
#40kriterium #winter #skatepark



👍 Gefällt mir

💬 Kommentieren

➦ Teilen

Facebook: speedskatergg

Instagram: speedskaterkriterium

Twitter: speedskater_gg

Landingpage: www.speedskater-kriterium.de/itsyourstep